



Beschaffungscontrolling. Instrumente und Informationssysteme (German Edition)

Sebastian Mosmann

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Beschaffungscontrolling. Instrumente und Informationssysteme (German Edition) Sebastian Mosmann
Akademische Arbeit aus dem Jahr 2008 im Fachbereich BWL - Beschaffung, Produktion, Logistik, Note: 2,5, Hochschule Fulda, Sprache: Deutsch, Abstract: Die Bedeutung der Existenzsicherung und Wettbewerbsfähigkeit, die der Beschaffung in der Industrie zukommt, erfordert eine eigenständige aktive und zielgerichtete Informationsversorgung der Beschaffungsträger. Zur Aufgabenerfüllung muss dem Beschaffungsbereich ein umfassendes Informationsmanagement zur Verfügung stehen, um damit alle Teilfunktionen des Managementprozesses zu integrieren und die definierten Ziele der Beschaffung zu erreichen.

Ziel der vorliegenden Arbeit ist es, einen Überblick über das Aufgabengebiet des Beschaffungscontrollings zu geben. Nach einer Begriffsbestimmung erfolgt die Darlegung der Informationssysteme sowie der Instrumente zum Beschaffungscontrolling. Hierbei wird besonders die Informationsversorgungsfunktion herausgearbeitet.

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