

What is Transparency? (What Is the What Is . . . Series)

R. Oliver

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What Is Transparency? defines the concept of openness in every area of business, explaining its role in our global economy and revealing how transparency can be leveraged to give companies a competitive edge. Advantages include:

- Giving shareholders confidence in their company's profits
- Open, accessible leaders who promote loyalty and productivity
- Clearly defined policies, and goals that make a department run smoothly



From reader reviews:

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