



ACT! by Sage For Dummies

Karen S. Fredricks

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Are you ready to reap the benefits of the bestselling contact relationship manager (CRM) software on the market today? Well, then—get into the act with ACT! 2008 and find out how the latest version of this exciting software enables you to set up a database that's right for you so that you can focus on your business and career growth while also saving time and money.

With this fun and friendly guide in hand, you'll discover how ACT! organizes customer information in one place, safely shares customer info between workgroups, and provides you with forecast tools, reports, and a contact database. Whether you're new to the features of ACT! or you are familiar with the basics but have not yet put to use ACT!'s more advanced abilities, this nuts-and-bolts reference has been updated and revised to make sure that you are up to speed on the most efficient way to organize your customer relationships and activities.

Author and full-time ACT! Certified Consultant and ACT! Premier Trainer Karen Fredricks walks you through tasks such as:

- Setting up the contact database
- Adding multiple contacts to a group and adding contacts to a company
- Changing contact-level security access
- Scheduling activities
- Using the basic ACT! Reports
- Designing new reports
- Automating the backup process
- Integrating with Outlook
- Creating groups

ACT! by Sage For Dummies, 9th Edition also boasts a companion Web site that includes all the updates for the 2008 version of ACT! You'll be amazed by just how quickly you'll be able to set up a database and get it to act for you.

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Sally Norman:

The book ACT! by Sage For Dummies has a lot of knowledge on it. So when you read this book you can get a lot of gain. The book was written by the very famous author. The author makes some research before write this book. This particular book very easy to read you can find the point easily after reading this article book.

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