



21 Erros Clássicos da Gestão de Projetos (Portuguese Edition)

Eli Rodrigues

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Por que projetos fracassam? Embora cada projeto seja uma aventura única e sem precedentes, muitos falham exatamente pelos mesmos motivos. Este livro traz uma coletânea de 21 erros clássicos, obtidos através de relatos de mais de mil alunos de gestão de projetos dos mais diversos setores da economia. Estruturado de forma didática e bem-humorada, apresenta detalhadamente cada situação, permitindo ao leitor conhecer essas experiências, em vez de se arriscar apenas com suas próprias. Os primeiros capítulos abordam os erros do gerente, relacionados à sua postura e valores. Nos seguintes, os erros das equipes que influenciam diretamente os resultados. E, nos capítulos finais, são abordados os erros da organização, que muitas vezes inviabiliza todo o esforço de gestão de projetos realizado. Mais informações em: <http://www.21erros.com.br>

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