



Arabic Typography

Huda Smitshuijzen Abifares

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In the twenty-first century, the widespread integration of computer technologies has brought text-based information into many facets of everyday life. This has caused an ever-growing interest in typography across many fields of visual communication, where text and letterform play a central role in disseminating social trends and reflecting the spirit of the times.

Arabic Typography takes the reader through a comprehensive study of Arabic letterforms, starting with a concise historical overview of their development and styles, and proceeding to the latest design and technological advances. It attempts to establish the foundations for Arabic type-design by drawing lessons from past practices and aesthetic conventions, in order to retain the enduring traits that are of relevance for improvement and innovation in future type-design creations.

Going beyond the historical facts to discuss current design issues pertaining to the creation and production of letterforms, it presents Arabic typographic design as an essential communication tool that should marry functionality and legibility to aesthetic delight.

This book will serve as a valuable reference on Arabic typography, and as an educational guide for design students, professionals and anyone who uses Arabic type and enjoys the visual appearance of this language and its letterforms.

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